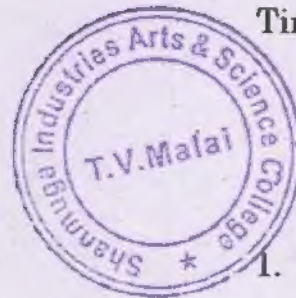


APRIL/MAY 2024

**CEEN64A — ENGLISH FOR INFORMATION
TECHNOLOGY**

Time : Three hours

Maximum : 75 marks



SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define Email.
2. Explain the concept of the World Wide Web and its significance in modern communication.
3. What is the purpose of writing a project?
4. Describe the primary purpose of an email project in an educational context.
5. Outline Eco-tourism.
6. Write a brief note on making news.
7. What is a blog and how does it differ from a wiki?
8. Explain the concept of 'indigenization of technology' in the context of blogs and wikis.
9. What is the purpose of a Listserv FAQ?
10. How does Teaching Online differ from traditional classroom teaching?

SECTION B — (5 × 5 = 25 marks)

Answer ALL Questions.

11. (a) Explicate how the World Wide Web and Email are integral parts of the Internet. Provide examples.

Or

- (b) Discuss the role of search engines in information retrieval. How do they work.

12. (a) Explain the steps involved in planning and executing a writing project.

Or

- (b) Illustrate the role of discussion lists in fostering online classes among students.

13. (a) Describe how 'Classified Ads' can be an effective tool for marketing.

Or

- (b) Write about the process of Reviewing a website with examples.

14. (a) Discuss the role of blogs and wikis in online communication and collaboration. Provide examples.

Or

- (b) How can blogs and wikis be used for educational purposes? Explain with relevant scenarios.

15. (a) Explain the concept of Professional Development Online.

Or

- (b) Discuss the role of Teaching Development Resources in improving instructional practices.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Elaborate the concept of Hyperlinks and their importance in web navigation.

17. Write a Travel blog about your recent trip.

18. Elaborate on how Mystery Postcards can be used as an educational tool with examples.

19. Analyze the challenges faced by bloggers and wiki contributors in maintaining quality and credibility. How can these challenges be addressed?

20. Compare and contrast the benefits of synchronous and asynchronous modes in Teaching Online.